

Sr.No.4432

Exam Code: 217503
Subject Code: 5537

M.Sc. Fashion Design & Merchandising - 3rd Sem.
(2119)

Paper : Paper-VII
Research Methodology

Time allowed : 3 hrs.

Max. Marks : 50

Note: 1. Attempt FIVE questions in all. All questions carry 10 marks each.

2. It is compulsory to attempt minimum one question from each unit.

3. Fifth question can be attempted from any unit.

UNIT-1

- Q1. Define research. Elaborate the important points that are kept in mind while formulating a good research problem.
- Q2. What is hypothesis and null hypothesis? Is it always important to make hypothesis in research? Discuss.

UNIT-2

- Q3. Explain the following with examples:
- Deliberate Sampling
 - Cluster Sampling
- Q4. Discuss any two important tools used for data collection along with their advantages and disadvantages.

UNIT-3

- Q5. What is measurement? Explain its importance in research. Also elaborate upon nominal and ordinal technique.
- Q6. What is coding? Explain different methods used to code data in research.

UNIT-4

- Q7. What is the importance of measures of central tendency in research findings? Discuss the usage of chisquare in research.
- Q8. Write short notes on:
- Mean, Mode and Median
 - t-test

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